

“Each of us has a unique style we bring to the world. Particular strengths, the ways in which we are best motivated, and how we prefer to communicate vary from person to person. There is not a preferred personality style. The key is to understand and value the rich diversity of individual strengths .

As a certified trainer of the Process Communication Model® for 20 years, I continue to find that this model meets the best standards of science. More importantly, individuals, families, and organizations quickly gain value towards improving communication, team work, and productivity. The PCM provides a reliable map to develop the collective intelligence of any group of people.”

John Simmering, Ph.D.
Legasus Group

Narrative Validity

The science of test construction requires that a test be valid and reliable. Validity is an index describing if a test measures what it is intended to measure, and reliability refers to whether the test consistently measures what it is designed to measure. The Process Communication Model® (“PCM”) meets these standards of good science. Detailed descriptions of the test properties are available in the PCM manual. In addition to traditional indicators of validity, the developers have found that the results of PCM are made more meaningful to the user through interactive discussions.

A trained Legasus coach discusses the profile’s sense of meaning and usefulness with the individual, enabling the results to come alive as the person sees the meaning of their profile and is able to identify areas of growth potential.

Narrative validity is based upon the extent the PCM matches up with the personal experience of the individual.

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▶ Process Communication Model®



*The Fine Art of Building
Business Legacies*

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Legasus Group and the Process Communication Model®

At Legasus Group, we provide the family-owned business with tools to enhance their success. The Process Communication Model® (“PCM”) is an innovative and time-proven resource which enables you to understand, motivate, and communicate more effectively. Improving these relations increases harmony within the family and economic value within the company.

The questionnaire produces a condominium-like order of the six basic personality types and measures the capacity of an individual to access each personality type.

The PCM can be instrumental in unlocking the potential of individuals, families, leadership, and management teams.

How PCM Was Created...

Dr. Taibi Kaher, of Little Rock, Arkansas, discovered how to identify and respond appropriately to the various communications styles. In 1978 NASA took advantage of this discovery by using PCM in the selection, placement, and training of astronauts. Today, tens of thousands of people, from astronauts to entrepreneurs, have put these distinctions to work for themselves. Process Communication is being used successfully as a management tool, a vehicle to improve salesmanship, and potent mentoring tool. Find out for yourself just how you can gain greater success through enhanced personal knowledge.

Six Personality Types:



Workaholic



Persister



Promoter



Reactor



Dreamer



Rebel

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