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Justin Anderson



As a part of the Legasus Group advising team, Justin brings a unique and fresh perspective to the family business advising environment. Justin's consulting and business background give him the skills and knowledge to help develop family business systems in this competitive and complex world. Justin uses his knowledge of and experience with positive performance consulting to optimize individual development, family harmony, and business effectiveness. Individuals, families, and businesses gain value from increased understanding, productivity, role-clarity, and profitability.

A member of the Generation X era, Justin has a deep understanding of the issues that face younger generations of business managers and executives. He works with current and future business owners to develop a vision for the new century, grow into effective leaders, and build values and strengths that will help them succeed as family businesses transition from one generation to the next.

Before joining Legasus Group, Justin worked as a sport consultant at one of the country's most respected centers for sport performance improvement located in Denton, Texas. He worked with athletes, teams, and coaches from all competitive levels to enhance their performance. He saw the tremendous opportunity for using sport and performance improvement tools in the family business environment, which ultimately led him to Legasus Group, LC.

Justin has been interviewed on local and national media outlets where he discussed the positive impact that sport and performance consulting tools can have in all areas of our lives. His current research interests concentrate on the change process as well as the qualities that make effective leaders.

Justin earned his undergraduate degree from the University of Minnesota-Duluth, where he majored in psychology and minored in business administration, as well as played quarterback for the Bulldog football team. He then moved to Boston to obtain his Master's degree in sport psychology, before completing his doctorate degree in psychology at the University of St. Thomas in Minneapolis, MN.

THE FINE ART OF BUILDING BUSINESS LEGACIES